



EXPO  
2020  
DUBAI  
UAE

I FEEL  
SLOVENIA

OFFICIAL PARTICIPANT - SLOVENIA



# Slovenia

Green and smart experience

---

**CLIMATE  
AND BIODIVERSITY**

2. – 16. 10. 2021





# FACTS ABOUT SLOVENIA

One of the fastest growing CEE countries

- **CAPITAL:** LJUBLJANA
- **SURFACE AREA:** 20,273 km<sup>2</sup>
- **POPULATION:** 2.07 MILLION
- **CURRENCY:** EURO
- **INTERNATIONAL CALLING CODE:** +386
- **TIME ZONE:** GMT/UTC +1
- **MEMBER OF THE OECD SINCE 2010**

- **Estimated GDP growth for 2021:** 4.7% (European Commission, Winter 2021 Economic Forecast)
- **Estimated GDP growth for 2022:** 5.2% (European Commission, Winter 2021 Economic Forecast)
- **Export of goods in 2020:** EUR 32.892 billion
- **TOP Export partners in 2020:** Germany, Italy, Croatia, Austria, Switzerland, France, Poland
- **Import of goods in 2020:** EUR 32.023 billion
- **TOP Import partners in 2020:** Germany, Switzerland, Italy, Austria, Croatia, China, Hungary

- **22<sup>nd</sup> most developed country** (Human Development Index 2019, UN)
- **11<sup>th</sup> safest country** (Global Peace Index 2020)
- **14<sup>th</sup> in the quality of life** (Numbeo Quality of Life Index 2021)
- **9<sup>th</sup> least polluted country in the world** (Numbeo Quality of Life Index 2021)
- **Strong public healthcare system** (Life expectancy at birth: 81 years, Human Development Index 2019, UN)



## MEET SLOVENIAN CIRCULAR AND GREEN SOLUTIONS @ EXPO2020

**Dear Distinguished readers,**

**Slovenia** has set a clear goal to achieve net zero greenhouse gas emissions by 2050 and become a climate-resilient society with sustainable development. The concept of green and circular economy as one of our strategic development priorities and a key driver of innovation and transformation that is imbedded in all sectors of Slovenian economy.

**At Expo2020 in Dubai,** Slovenia presents itself as a green, innovative, research-oriented country whose development and future is based on sustainability.

**In certain niches, Slovenian companies,** with their innovative, sustainable, and circular solutions, are among the very best in the world. When designing such products, special emphasis is put on their overall relevance for the markets, development, co-operation, and partnership within the global value chains. Principles of circular economy will be the promoters for the development of the market for high-quality secondary raw materials.

**We are very proud** to introduce the practices and solutions by Slovenian companies which influence the world today and tomorrow at the Expo2020 exhibition. Come and visit us at the Slovenian Pavilion from the 2nd- 16th of October.

**Meet our innovative and green companies,** exchange ideas and set the stage for future cooperation!

**Tomaž Kostanjevec,** PhD, Director  
SPIRIT Slovenia Business Development Agency



# BLISK CASTING

## Blisk livarstvo d.o.o.

Laze 20, 4000 Kranj, Slovenia

Contact: Tana Medic

+32 476 351 404

tana.medic@blik.biz

www.blisk.biz

### CORE BUSINESS

- High pressure die casting

### ABOUT THE COMPANY

BLISK CASTING, founded in 1985, is specialized in high-pressure aluminium die-casting. Over the years, the company expanded and became one of the largest aluminium die casting foundries in Slovenia. Our aim is to continue to grow and become one of the leaders on the European market.

We produce high-pressure aluminium die-casting parts but we are also equipped to produce and design tooling with a continuously growing machine park composed of high pressure die casting machines and CNC machines for milling and drilling operations

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- High pressure aluminum die-casting products
- Design and production of tooling
- Mechanical treatment and machining of castings
- Surface treatment and own transport of goods
- Assembly

### VALUE PROPOSITION

- According to our customer's requests, we also produce prototypes used for early testing. Our customers appreciate our capacity to adapt to their needs and our flexibility. We earned the trust of numerous customers from various

industries such as automotive, electronics, lightning or health and cooling. Through investments, we conducted research and development to modernize our process and keep up with new technologies, thus enabling us to increase our competitiveness on the European market. We offer complete services thanks to our team's experience and knowledge.

- Our company is certified in accordance with ISO TS 16949, ISO 14001 and ISO 9001 standards, which demonstrates the high quality of our products and services

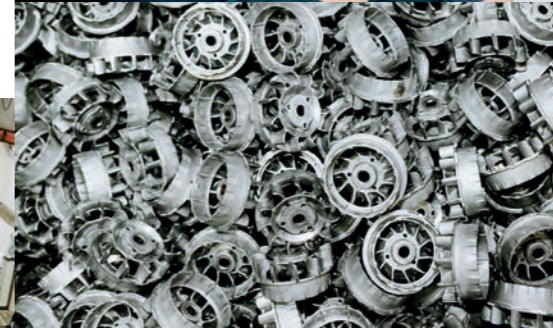
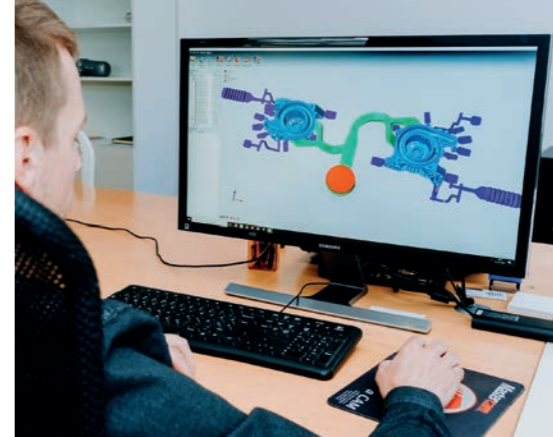
### OUR VISION

Reach the state of the art machine park with new technologies to offer unique solutions and gain the leading position world-wide.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Automotive
- Electronics
- Electrical
- Heat & Cooling
- Interior industry
- Lighting industry
- Mechanical engineering

and many more...



**CETIS d.d.**

Čopova 24, 3000 Celje, Slovenia

Contact person : Saša Košec Jazbinšek  
Head of Marketing and PR

✉ identity@cetis.si  
☎ +386 3 4278 500  
🌐 www.cetisidentity.com

**CORE BUSINESS**

- Identity, travel, traffic documents and comprehensive turnkey solutions for identity management and document issuance.

**ABOUT THE COMPANY**

YOUR PARTNER IN SECURE IDENTITY MANAGEMENT. CETIS, one of Europe's leading security printing solutions companies, provides identity, travel and traffic documents (biometric passports, identity cards, visas, birth certificates, driving licences, and more) and comprehensive turnkey solutions for identity management and document issuance. With over 200 years of experience, CETIS is a reliable strategic partner to customers around the world.

**MAIN ACTIVITIES / PRODUCTS / SERVICES**

- Birth certificates and other civil status certificates
- Identity cards
- Biometric passports
- E-visa system and visa stickers
- Driving licences
- Vehicle registrations
- Digital tachographs
- Payment cards
- Loyalty cards
- Central Register Platform
- Data enrolment
- Data management
- PKI - Public Key Infrastructure

- ABIS - Automated Biometric Identification System
- Personalisation
- Document issuance

**VALUE PROPOSITION / OFFERING**

- High quality
- Comprehensive solutions
- Strategic partnership
- 200+ years of experience
- Developed in Europe, trusted worldwide
- Flexibility and short lead times
- In-house know-how
- Knowledge transfer, consultancy, support & training of local staff
- Committed to the most demanding international security and quality standards

**SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY**

- Identity, travel and traffic security documents and solutions for identity management and document issuance. Our partners are governments, system integrators, embassies, local agents and others.

**REFERENCES**

- Our partners have successfully implemented our solutions in countries on 4 continents.

**TRAVEL****IDENTITY****TRAFFIC**



**Institute for Environmental Protection and Sensors,  
Production, Trade and Services, LTD**  
Beloruska 7, 2000 Maribor, Slovenia

Contact:

☎ +386 2 333 566 622  
✉ info@ios.si  
🌐 www.ios.si

### ABOUT THE COMPANY

IOS is R&D organization developing innovative solutions in the field of environmental protection, sensors and nanomaterials. The solutions are environmentally friendly, sustainable, green and in the context of circular economy. The vision of merging science and economy led to cooperation of highly educated employees. The path was imbued with many innovations and research projects. Vision of the company has not changed since it opened its doors in 2006: "Creating new knowledge to design innovative products".

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- R&D activities for environmentally friendly, sustainable, green solutions,
- Implementing circular economy solutions,
- Vision to combine science and economy to develop innovative products,
- Functional education, organization of professional seminars, workshops, conferences,
- Expansion of our specific knowledge to various industries such as paper, textile, chemical, food etc..

### PRODUCTS

- PET textile/plastic waste chemical recycling processes (optionally PA, cellulose, wool),
- MBR+Wate®ecycling,
- SmartLiving®,
- FreshSens for food quality,
- StaySafe disinfection.

### BUSINESS POTENTIAL

- Innovative environmental solutions for waste wasters – for islands, resorts, individual households, hotels, desserts, mountain huts, ... ,
- Innovative processes for creating secondary raw materials from plastic in textile waste,
- Developing nanosensors for detecting food freshness,
- We can personalize and adapt our products by users' needs.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Textile Industry
- Plastic Industry
- Chemical Industry
- Paper Industry
- Waste Water Treatment
- Drinking Water Suppliers





### CORE BUSINESS

- Manufacture of construction materials.

### ABOUT THE COMPANY

Salonit Anhovo is one of the most technologically advanced and sustainable cement plants in Europe. It demonstrates its responsibility to nature and the community through the careful use of resources, its focus on the circular economy and the implementation of sustainable development. On the occasion of the 100th anniversary of its operation in May this year, Salonit Anhovo presented its development path to a carbon-free cement plant by 2035.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

Production, development, application and supply of consumers with high-quality, environmentally and health-friendly building materials based on mineral raw materials. The current product portfolio includes nine different types of cement, covering the full range of needs of the construction industry.

### Salonit Anhovo, d.d.

Anhovo 1, 5210 Deskle

Contact person : mag. Maja Blatnik,  
director of public relations and marketing

- ☎ +386 41 362 976
- ✉ maja.blatnik@salonit.si
- 🌐 www.salonit.si

### VALUE PROPOSITION / OFFERING

We aim to become one of the first cement plants with zero carbon footprint in the world. As the leading Slovenian manufacturer of construction materials, we want to continue to achieve high sustainability of construction. We will fulfill our vision with a responsible attitude towards employees, business partners and the local community.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Construction - cement production

### REFERENCES

- Viaduct Črni Kal,
- Ljubljana Mosque,
- Nordic Center in Planica,
- Livade University Campus,
- Family Wellness Termalija.





### CORE BUSINESS

- Production of forestry equipment

### ABOUT THE COMPANY

UNIFOREST is a globally recognized innovative producer of forestry mechanisation. Wide assortment of skidding, log manipulation and wood processing equipment is designed with strong focus on the users, while many innovative solutions and significant design lines get recognized by international Satisfaction of our customers and high work efficiency always comes first, thus our machines are safe and easy to use.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Innovative development of forestry mechanization for safe, efficient & sustainable forestry work.
- World-renown producer of skidding winches and other forestry machines for logging, log manipulation & wood processing.
- Complete support for the aftersales & maintenance activities for a successful long-term satisfaction of the end-customers.

**Uniforest d.o.o.**  
Latkova vas 81d, 3312 Prebold

Contact person : Jernej Jeseničnik

- ☎ +386 3 777 14 14
- ✉ info@uniforest.si
- ☎ +386 41 395 313 / +386 3 777 14 19
- ✉ jernej.jesenicnik@uniforest.si
- 🌐 www.uniforest.com

### BUSINESS POTENTIAL

- Internationally recognized quality of products, sold all over the world by rapidly-growing distribution network.
- Strong export partnership with local importers, distributors & sales representatives all over the world.
- Complete support for pre- & aftersales activities by established registered trademark with strong media potential.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Selective logging forestry equipment,
- Log manipulation equipment,
- Firewood processing equipment.

### REFERENCES

- Hud-Son Forest Equipment (USA),
- Intermercato Grapples (Australia),
- Melberg's Forestry Services S.A (Chile),
- EZ AGRAR (Austria),
- General Materiel (France).







**Anton Blaj, d.o.o. - Blaj Fasteners**  
Grize 9, 3302 Grize, Slovenia

Contact person: mag. Petra Blaj, Msc.

- ☎ +386 41 388 962
- ✉ petra.blaj@blaj-fasteners.com
- ☎ +386 3 713 36 00
- ✉ info@blaj-fasteners.com
- 🌐 www.blaj-fasteners.com/en/

**CORE BUSINESS**

- We are specialized in the production of high-quality special fasteners

**ABOUT THE COMPANY**

*A Passion for Engineering, a Love for Fasteners, and a Commitment to Quality.*

As a family business with a passion for engineering and 50 years of experience, Blaj Fasteners is recognized as a certified manufacturer of special high-end bolts with a keen ear for our partners' needs. The reliable and safe operation of systems designed to survive various temperature and pressure conditions that use Blaj Fasteners is essential, as these systems significantly impact the environment and human safety.

**MAIN ACTIVITIES / PRODUCTS / SERVICES**

We are specialized in the production of high-quality special fasteners. In addition, we provide inspection certificates -and certificates by all leading classification societies.



Scan the QR code, download the app, or search for it in the Google Play or App stores under "Blaj" and see where Blaj fasteners are installed in 3D augmented reality. Then,

follow the instructions for the app and explore the interiors of a ship, a train, a hydroelectric station, and an electrical power station.

**VALUE PROPOSITION**

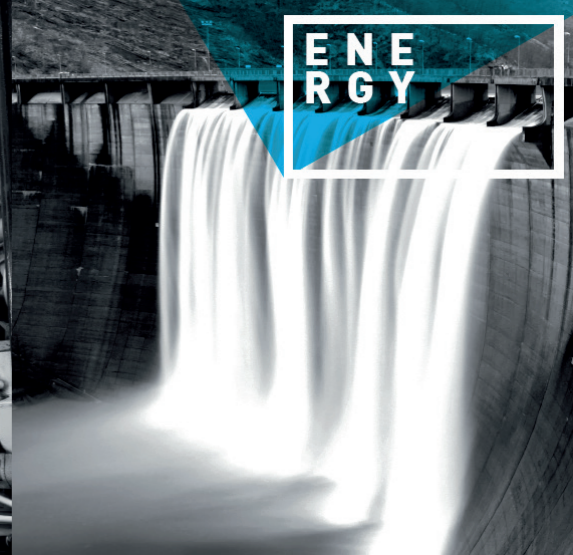
We combine the wisdom of long tradition with the freshness of innovation. Our own Blaj brand, quality monitoring, product development laboratory, and ability to meet the most rigorous demands allow us to develop solutions tailored to our customers' needs. On the other hand, automated processes enable us to produce large orders quickly, and our point-of-use fastener service lets you maintain a stock of fasteners on-site.

**SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY**

Engines, Generators, Hydro plants, On/Offshore

**REFERENCES**

Our customer are large multinationals such as INNIO, Rolls Royce, Siemens, Wärtsilä, Andritz, GNS.





ŠTAJERSKA  
GOSPODARSKA  
ZBORNICA



SRIP CIRCULAR  
ECONOMY

## Chamber of Commerce and Industry of Štajerska

Ulica talcev 24, 2000 Maribor, Slovenia

Contact person: Nina Meglič

✉ nina.meglic@stajerskagz.si

☎ +386(0) 2 22 08 700

✉ info@stajerskagz.si

🌐 www.stajerskagz.si

### CORE BUSINESS

- Services and businesses support

### ABOUT THE CHAMBER

The Chamber of Commerce and Industry of Štajerska provides services to its members to help them operate more successfully in Slovenian and foreign markets. It connects businesses in the region with the aim of having a greater impact on shaping the economic conditions for faster growth, development and increased competitiveness. The Chamber also manages and coordinates the national Strategic Development and Innovation Partnership - Networks for the Transition to a Circular Economy (SRIP - Circular Economy).

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Information and consulting
- INFOPIKA – a free experts consulting
- eVEM Point / SPOT Point – a portal for businesses and entrepreneurs
- Public mandate activities
- Support

- International cooperation
- Project Management Office
- Educational services & training
- Room rental (up to 120 persons)
- Promotion and networking of its members
- Advertising, marketing
- Publications
- B2B networking
- Regional Councils - networking of experts in specific economy sectors

### VALUE PROPOSITION / OFFERING

The Chamber of Commerce and Industry of Štajerska is a reliable and professional partner for companies and other organisations, for the members of the Chamber and for SRIP - Circular Economy, in the provision of various services for the transition to a low-carbon economy and society with the aim of increasing efficiency and competitiveness in the market, increasing the added-value and ensuring sustainability for future generations.



## Strategic Research and Innovation Partnership - Networks for the transition into circular economy

<https://srp-circular-economy.eu/>



ŠTAJERSKA  
GOSPODARSKA  
ZBORNICA



Univerza v Mariboru

Fakulteta za kemijo  
in kemijsko tehnologijo



KEMIJSKI INŠTITUT



REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMIC DEVELOPMENT AND  
TECHNOLOGY



EUROPEAN UNION  
EUROPEAN REGIONAL  
DEVELOPMENT FUND  
INVESTING IN YOUR FUTURE

# DESIGNBUSINESS

Mojca Mihailovič Škrinjar

## Design business svetovanje, Mojca Mihailovič Škrinjar s.p.

Valvasorjeva 10, 1000 Ljubljana, Slovenia

Contact:

+386 31 323 679

mojca.mihailovic@design-business.si

www.design-management.si

### ABOUT THE COMPANY

As a design management consultant, she works with companies and designers on the integration of design in business processes. She is the Head of Specialized Trainings and Validation at the Competence Center for Design Management (KCDM). KCDM facilitates the exchange of design management knowledge, experience and trends among Slovene organizations to promote the development of a sustainable, innovative and progressive economy.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Validating the degree of design management integration in companies;
- Connecting companies lacking specific design management skills with design management experts;

- Establishing a competence model, a learning platform and encouraging the exchange of knowledge between companies;
- Setting up a knowledge base that showcases the best practices in design management.

### BUSINESS POTENTIAL

For KCDM partner organisations and economy:

- Optimizing market positioning;
- Increasing the added value of products or services;
- Increasing sales;
- Improving competitiveness;
- Promoting sustainability and better sustainable transition;
- Identifying the potential of sustainable design for the transition to a climate-neutral society.

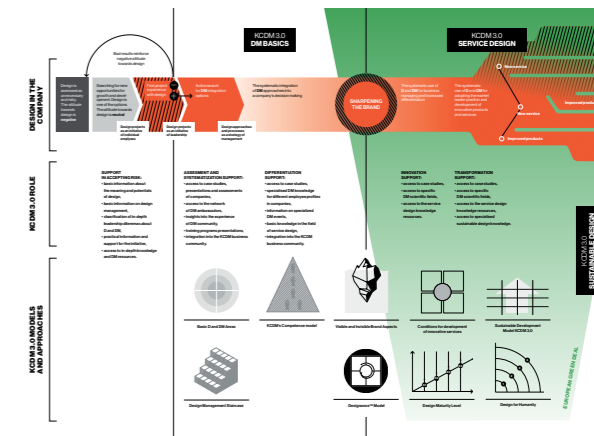


# KCDM

## 3.0

COMPETENCE CENTER FOR DESIGN MANAGEMENT

Profil kompetenčnega modela KCDM in stopnje vključenosti design področij v podjetje





### ABOUT THE COMPANY

Envision Expo is a platform for a wide range of virtual and hybrid events.

A virtual experience of 3D objects, videos, presentations, meetings, chats and interactive games. All accessible through customizable avatars.

Envision Expo incorporates a comprehensive array of user-friendly features to support interactions between exhibitors and visitors.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Fully immersive and interactive virtual 3D venue with customizable 3D spaces for lobbies, arenas, meetings, exhibitions and showcase stands.
- Permanent and temporary showrooms, exhibitions or collections, in-house fairs can be presented in a fully immersive, interactive 3D space.
- Hybrid solutions for expanding the visitor experience at physical events such as trade shows, exhibitions.

### Envision Expo by IMAGO URBEE

Dalmatinova 2, 1000 Ljubljana, Slovenija

Contact person:

Maja Jenko

☎ +386 41 664 730

Borut Sočan

☎ +386 41 645 993

🌐 <https://envisionexpo.com>, [www.imago.si](http://www.imago.si)

### VALUE PROPOSITION/OFFERING

- Immersive real-time experience
- On the frontlines of VR technologies
- A user-friendly application
- Customizable branding
- The whole experience can be tailored to the needs of your brand. Branding can be implemented in every part of the experience.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- various industrial companies,
- service companies and organizations, online retailers,
- architects, art institutions, galleries and visual artists.

### REFERENCES

- Virtual version of Slovenian pavilion on Expo Dubai 2020
- Covenant of Mayors Investment Forum
- Spirit Slovenia virtual exhibition pavillion
- Various art galleries





**Essentia Pura d.o.o.**  
Dunajska cesta 196, 1000 Ljubljana, Slovenia

Contact person: Nejc Rusjan

☎ +386 51 362 880

✉ info@essentiapura.com

🌐 www.essentiapura.com/

### CORE BUSINESS

- Biotechnology

### ABOUT THE COMPANY

Essentia Pura is a team of experienced professionals specializing in supercritical fluid extraction processes. It focuses on the development and manufacturing of extraction equipment and uses supercritical-CO<sub>2</sub> fluid extraction as a separation technology for the development of herbal extracts and the concentration of bioactive compounds, including those from food waste.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Botanical extracts, including industrial hemp, medicinal plant, and herb extracts; extracts from food waste and food by-products
- Supercritical CO<sub>2</sub> extraction equipment
- Research and development of supercritical fluid processes

### VALUE PROPOSITION

With a focus on providing exceptional customer experience, consistent and compliant products that are, of what we believe, the highest quality, these are the main reasons our clients chose us:

- Unique extraction methods
- Innovative products
- Agile Approach

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Healthcare
- Biotechnology
- Food

### REFERENCES

- CBD Pharm: <http://2in1.si/cbd/>
- Herbify: <https://www.sladkipelin.eu/>
- Hooly Hemp: <https://www.hoolyhemp.com/>
- Sariwa: <https://sariwa.at/>
- Benedictus: <https://www.benedictus.sk/>





### ABOUT THE COMPANY

Our company Evitel d.o.o. with its brand Goričke Iže offers various services of green products in a field of sustainable, green, and circular tourism in rural area of Prekmurje region, in intact nature that combines elements of cultural heritage, self-supply with renewable energy sources and living in spaces, built with natural materials with healing properties (industrial cannabis, thatch roofs, old clay bricks). We have a rich offer of local self-supply food and water from local water supply or water well for different number of people (up to 18 people), families and business partners.

Advantages: green products of Goričke Iže do not burden the environment with its noise or light pollution and cause minimal carbon footprint. Communication: Slovene, English, and Croatian language.

Location accessible all year round (spring/summer, autumn/winter):

- From airports: organized transfer of visitors to the destination and back,
- with personal car, van, or motorcycle,
- with public transportation, combined with organized transport.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Vacation rental of separate buildings or the whole complex with a possibility of individual food supply or organized by our company, cleaning services providing clean bedding and other services with beforehand agreement,

### Evitel d.o.o.

Contact person: Nataša Gerič Pal, CEO

- ☎ + 386 41 377 362
- ✉ [natasa.geric.pal@siol.net](mailto:natasa.geric.pal@siol.net)
- 🌐 [www.goricke-ize.si](http://www.goricke-ize.si)

- business meetings,
- team buildings and various educational courses (available education center that is a part of our complex),
- rich offer of various courses regarding sustainable and circular construction with natural materials,
- 24h reception, free Wi-Fi, and free use of the printer (no computer included).

### VALUE PROPOSITION/OFFERING

- Innovation support and development of sustainable business models through understanding megatrends and systems thinking,
- Specialists for the preparation, implementation and evaluation of complex consortium projects,
- Ensuring excellence to business ecosystems and project portfolios.

### OTHER SERVICES/ACTIVITIES:

- Soft mobility: rent a bicycle (regular, electric), rent a Mercedes Benz, Cabriolet car,
- organized one day trips (rafting at Mura River, culinary indulgence, trips in Prekmurje region with distinctive geothermal pools (like Moravske toplice), vineyard trips with wine tastings etc.),
- organized lunches and dinners in local towns, also vegetarian and vegan options,
- well-maintained cycle and hiking routes,
- possibility to hire your own tour guide.

**Welcome in green and circular Slovenia!**





info@EKSTERA.si

**EKSTERA d.o.o.**  
Poljana 1c, 2391 Prevalje, Slovenia

Contact person: Jure Naglič

+386 41 670 968

info@ekstera.si

www.ekstera.si/en/

**CORE BUSINESS**

- Waste management and circular economy-based research and development

**ABOUT THE COMPANY**

Our company specializes in finding the best solutions for reducing waste generation using the circular economy principle. We connect companies so that the waste of one company becomes the resource of another company by developing technologies for the transformation of waste into resources with added value.

**MAIN ACTIVITIES / PRODUCTS / SERVICES**

- Introducing circular economy processes through connecting companies, finding smart solutions, and developing new technologies.
- Development and production of metal briquettes from metal dust and shavings
- Development and production of pavers made from used foundry sands
- Developing technologies for foundry waste usage in construction

**VALUE PROPOSITION/OFFERING**

- Closing circles by opening doors
- connecting companies into circular economy
- lowering business costs with circular economy solutions
- lowering the carbon footprint
- finding zero waste solutions

**SEGMENTS THAT ARE MOST RELEVANT FOR YOUR COMPANY**

- Circular economy
- Zero waste concepts
- Waste management

**REFERENCES**

- patent granted for: PROCESSING OF GRINDING POWDER INTO AN ALLOY ADDITIVE,
- innovation award for: metal briquets Ni 60,
- patent granted for: Procedure of using waste casting sands in the procedure of making concrete floor pavers,
- innovation award for: pavers made from used foundry sand.



# HRASTNIK1860

## CORE BUSINESS

- Manufacture of premium glass packaging

## ABOUT THE COMPANY

Since 1860, Steklarna Hrastnik has been a reputable global business partner in the development and production of premium glass packaging in the highest quality segment of spirits and perfumery. Our clients respect the production of technically demanding products from one of the clearest glass in the world and an offer of a whole package of services, including design, development, manufacture of high-quality glass products, graphic artwork design and decoration of bottles, packing and logistic solutions. All in one place.

## MAIN ACTIVITIES / PRODUCTS / SERVICES

- The packaging glass programme is the company's leading sales programme. It is divided into production and decoration of bottles for the spirit segment, flacons for perfumes and cosmetics.
- Customers can choose between our own two collections - Hrastnik1860 Spirits and Hrastnik1860 Perfumes.
- Our latest investments were focused towards production with sustainable decoration and smart functionalization of glass products.

**Steklarna Hrastnik,**  
**družba za proizvodnjo steklenih izdelkov, d.o.o.**  
 Cesta 1. maja 14, 1430 Hrastnik, Slovenia

Contact:

- ☎ +386 3 56 54 600
- ✉ info@hrastnik1860.com
- 🌐 www.hrastnik1860.com

## VALUE PROPOSITION

- We are a reliable and responsible business partner that listens and understands customer's needs. We offer the best solution for brands that want to stand out and are looking for added value when introducing new product to the market - with a wide range of options for custom bottle production or a selection of our collection bottles.
- With innovative techniques and latest technology for automated production and control, we make sure that products are of excellent quality.
- Great emphasis is given to our environmental orientation, higher quality of life and social responsibility in all forms. For a better tomorrow of future generations.

## SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Glass packaging bottles (alcoholic and non-alcoholic beverages),
- Perfume and cosmetics packaging,
- Glass bottle decoration.

## REFERENCES

- Martell XO Arch, Cognac - Pernod Ricard, Martell & Co
- Melifera Gin - SVE, Societe des vins et eaux de vie
- Nongfu Spring Water - Nongfu Spring
- Double Cross Vodka - Gas Familia S.R.O.
- Philipp Plein, THE \$KULL - PFCH LUXE



**e.bottle**  
 smart solutions







## National Institute of Chemistry

Hajdrihova ulica 19, 1000 Ljubljana

Contact:

- +386 1 476 02 00
- glavna.pisarna@ki.si
- www.ki.si

### CORE BUSINESS

- Research. We create new knowledge and solve societal challenges.

### ABOUT THE INSTITUTE

The National Institute of Chemistry is one of Slovenia's leading public research institutions with a 75-year tradition. With the excellent research conducted at National Institute Chemistry, we push scientific boundaries, create trends for future industries and pass on knowledge to younger generations.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Creating innovations and promising technologies through our scientific discoveries,
- Knowledge transfer - licencing and selling patents and know-how,
- R&D collaboration with companies and consulting,
- Contract and analytical services for industry,
- Joint participation in national and international project consortia,
- Raising highly qualified researchers.

### VALUE PROPOSITION

- Our knowledge is your opportunity.





### ABOUT THE COMPANY

We are experts in integrated solutions for employee development. We are developing employee competences in the field of leadership, teamwork and emotional intelligence through coaching methods. We also develop and execute assessment centers. At the Competence Centre for Design Management (KCDM), where we promote a sustainable, innovative and progressive economy through the development of competences among Slovenian companies, I am acting as Head of Training content.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Integration of the company's strategy and mission with employee development
- Designing competencies models and learning platforms
- Experiential trainings and personal competencies coaching
- Psychological support and competence development for athletes
- Development of emotional intelligence competences
- Development and execution of assessment center

### VALUE PROPOSITION/OFFERING

- Alignment of company strategy with the competence model,

### KLIN poslovno svetovanje, Tadeja Trojar Jan, s.p.

Jelovška cesta 6, 4260 Bled, Slovenia

Contact person: Tadeja Trojar Jan, s.p.

+386 41 645 384

tadeja.jan@klin.si

www.klin.si

- Identifying potentials and developing emotionally competent employees,
- Creating a positive and development-oriented organizational climate.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Small and Medium Enterprises (RDI; sustainable and circular economy; digitalisation; transitions),
- Public and other support organisations (Evaluation of EU projects, consultancy, system thinking, ecosystem development).

### REFERENCES

- Head of Training content at the KCDM Competence Centre for Design Management since 2012. Project has received First place award in the prestigious Design Value Award in 2016,
- 2000+ days of experiential training,
- 100+ individual and team coaching,
- 1600+ profiling of employees.



## DIDAKTIČNA IGRA S KARTAMI

VPRAŠAJ ME...

... RAZVIJAM SE

## AKCIJA

Kaj me spodbuja k akciji?

Katero so tiste okoliščine, ki me spodbujajo k akciji?

Kaj me čakam, da vidim vse dejavnike, ki vplivajo na neko delo/projekt, ali je to preveč nemudoma lotim, da je hitro opravljen?

Kaj me kdaj dozdeva, da brezglavo drvim svoje aktivnosti k drugi?

Katerih trenutkih se počutim najbolj produktivno?

Kakšne vrste aktivnosti mi pri delu najbolj težijo?



## Lek Pharmaceuticals d.d.

Verovškova ulica 57, 1526 Ljubljana, Slovenia

Contact:

+386 1 580 21 11

Info.lek@sandoz.com

www.lek.si/en

### ABOUT THE COMPANY

Novartis is the leading provider of medicines in Slovenia, where Lek d.d., Novartis Pharma Services Inc., and Sandoz d.d., operate. Together we are building and maintaining the reputation of a dynamic, ethical, and trusted pharmaceutical company.

We are integrated in Novartis' organizational structure, primarily in Global Drug Development, Novartis Technical Operations, Customer & Technology Solutions and generic division Sandoz, and taking care of business functions and services for the wider region.

As one of the biggest employers in Slovenia we created more than 3,350 new job opportunities over the last nine years.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- Development of biologics and biosimilars as well as generic medicines,
- Manufacturing biosimilars and generics and high-quality active pharmaceutical ingredients for generic and biologic medicines,

- Manufacturing some of the key Novartis innovative medicines,
- Management of complex Sandoz development projects,
- Packaging and distributing medicines,
- Providing standardized high-quality services for the Novartis manufacturing network around the world,
- Marketing medicines in the domestic and global market.

### VALUE PROPOSITION/OFFERING

Novartis is reimagining medicine to improve and extend people's lives. As a leading global medicines company, we use innovative science and digital technologies to create transformative treatments in areas of great medical need. In our quest to find new medicines, we consistently rank among the world's top companies investing in research and development. Novartis products reach nearly 800 million people globally and we are finding innovative ways to expand access to our latest treatments.

At Novartis, we aim to drive sustainability through our own operations as well as those of our suppliers. Our common goal is to be fully carbon neutral by 2030.





### CORE BUSINESS

- Production of permanent magnets

### ABOUT THE COMPANY

Magneti Ljubljana is a European manufacturer of permanent metallic magnets, bonded magnets and magnetic systems with a long-lasting tradition, since 1951. Our company is certified in accordance with ISO TS 16949, ISO 14001, ISO 9001, ISO 45001 standards. The company is involved in several international development projects in the field of introducing the circular economy for our industry in a specific area of consumption and reuse of environmentally and strategically sensitive raw materials. The company invests in projects to increase energy efficiency and digital transformation.

### MAIN ACTIVITIES / PRODUCTS / SERVICES

- permanent metallic magnets (casted AlNiCo; sintered AlNiCo, sintered SmCo, sintered NdFeB magnets, magnetic systems);
- bonded magnets
- magnetic systems;
- soft magnetic composites;
- alloys (dental alloys, alloys for storage hydrogen energy etc.);
- R&D projects regarding direct recycling magnets, higher grades of magnets etc

### MISSION STATEMENT

- We are a development and market oriented company characterized by financial stability and business success. Through innovation and business excellence we continue to fulfill our customers' demands and aim to create a working environment that encourages the development of our employees and the company as a whole in a sustainable and responsible manner.

### Magneti Ljubljana, d.d.

Stegne 37, 1000, Ljubljana, Slovenija

Contact person: Dr. Milana KARAJIĆ

☎ +386 (0)59 097 940 | Fax: +386 (0)1 511 12 95

✉ milana.karajic@magneti.si

🌐 www.magneti.si

### VISION

The company's vision is to remain a successful and recognizable company in the field of production of permanent magnets in Europe. The company's business goals are based on company development, quality, product competitiveness and increased added value. The basic strategic goal of the company and the aspect of sustainable development of the company, which is also our advantage over the competition, remains the same; to satisfy customer requirements in terms of quality, quantity and delivery.

### SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- AUTOMOTIVE
- RAILWAY
- AEROSPACE
- AIRCRAFTS
- E-MOBILITY
- WIND ENERGY
- DEFENCE INDUSTRY
- MEDICAL INDUSTRY
- ELECTRIC MOTORS;
- ELECTRICITY METERS;
- LOW-HIGH VOLTAGE PRODUCTS.

### REFERENCES

- The company was awarded with a silver medal for outstanding corporate social responsibility performance in 2020 by EcoVadis.
- In 2021, company was awarded as Ambassador of Green, Creative, Smart by SPIRIT.





**MYWATER Technologies**

Pri lipi 2, 1360 Vrhnika, Slovenia

Contact person: Robert Slavec, CEO

+386 41 645 384

robert@mywatertechnologies.com

www.mywatertechnologies.com

**WAAS - WATER AS A SERVICE**

The WaaS services reducing the need for single-use plastic bottles by providing public access to purified drinking water, changing users' habits and providing data for all stakeholders.

**ABOUT THE COMPANY**

MYWATER is a smart water company with a strong environmental and social vocation, on a mission to accelerate the world transition to sustainable and safe water consumption. By reinventing public water taps, MYWATER offers a sustainable and cheaper alternative to the single-use plastic water bottles and changing use & throw away habits.

**MAIN ACTIVITIES / PRODUCTS / SERVICES**

- IoT platform that controls refills,
- smart water refill station,
- designed for outdoor spaces and public places,
- data analytics and CO2 reduction report,
- enabling access to locally sourced drinking water,
- water filtration media with 99,9999% efficiency

**VALUE PROPOSITION/OFFERING**

- reducing the need for transport and single-use packaging,
- facilitate the transition to a circular economy,
- changing users' habits and providing data for stakeholders,
- monthly reports on reducing of plastic waste and CO2 emissions,
- enabling to reach green strategy and SDG6, SDG9, SDG11 and SDG12 goals.

**SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY**

- mega cities with low water quality (B2B2C),
- most visited tourist destinations (B2G + B2B),
- smart water solutions (B2B).

**REFERENCES**

- Solar Impulse Foundation (France)
- Slovene Enterprise Fund (Slovenia)
- Spirit Slovenia (Dubai)
- EIT Climate KIC (Malta)
- Choose Paris (Paris)





## CORE BUSINESS

- Business support and ecosystems development
- Project management and acquisition of European funds
- Sustainable business development – developing, testing and evaluation of business models
- Transition management

## ABOUT THE COMPANY

NEC, Cerknica is a private institution founded in 1995. With many years of experience in interdisciplinary projects, we have specialised and operate as a competence centre for entrepreneurship, project management, sustainable development, responsible tourism, rural development and creative industries. NEC, Cerknica has been providing innovation for 26 years – both at home and abroad.

## MAIN ACTIVITIES / PRODUCTS / SERVICES

- Identification of the EU funding opportunities, projects design and agile EU project management,
- Developing, testing and evaluation of business models for MSP, scale-up and start-ups,
- Implementation of RDI activities in the organisation, R&D tax relief projects in Slovenia,
- Sustainable transformations in economic, social and environmental filed.

## VALUE PROPOSITION/OFFERING

- Innovation support and development of sustainable business models through understanding megatrends and systems thinking.

## NEC, Cerknica

Popkova ulica 4, Cerknica, 1380 Cerknica, Slovenia

Contact person: Tomaž Stojanović, CEO

- ☎ +386 31 408 754
- ✉ tomaz@nec-cerknica.si
- ✉ info@nec-cerknica.si
- 🌐 www.nec-cerknica.si/

- Specialists for the preparation, implementation and evaluation of complex consortium projects.
- Ensuring excellence to business ecosystems and project portfolios.

## SEGMENTS THAT ARE MOST RELEVANT FOR YOUR COMPANY

- Small and Medium Enterprises (RDI; sustainable and circular economy; digitalisation; transitions),
- Public and other support organisations (Evaluation of EU projects, consultancy, system thinking, ecosystem development).

## REFERENCES

- Competence Centre for Design Management: project office and one of the leading partners and coordinator of national Competence Centre for Design Management (KCDM), which was awarded world 1st place at DMI Design Value Award of Design Management Institute, Boston, USA and 1st place in HRM 2016 project award in Slovenia,
- Slovenian business point (SPOT Svetovanje) founded by the Public Agency of the Republic of Slovenia for the Promotion of Entrepreneurship, Innovation, Development, Investment and Tourism,
- SENINTER – 1st place at Italian Responsible Tourism award and Unesco Culture Tourism award 2017 for the tourism business model.



# NOMAGO

## CORE BUSINESS

- Travel and mobility services

## ABOUT THE COMPANY

Nomago is the largest travel and mobility provider in Slovenia. Our offer includes full travel and mobility services, from public bus transport, airport transfers, travel packages, tailor-made tours to charter buses, development of other mobility and micro mobility services. The focus of our services is to provide an excellent user experience and to ensure the continuous development of comprehensive solutions in the field of sustainable mobility.

## MAIN ACTIVITIES / PRODUCTS / SERVICES

- Electric Mobility
- Shared Mobility
- Connected Mobility
- Intermodal Mobility
- On-demand Mobility
- Autonomous Mobility
- Public transport
- Charter services
- City transport
- Intercity transport
- International transport
- Incoming
- MICE

## Nomago, storitve mobilnosti in potovanj

Vošnjakova ulica 3, 10000 Ljubljana, Slovenia

Contact:

- ☎ +386 1 431 77 00
- ✉ info@nomago.si
- 🌐 www.nomago.si

- Destination management
- Corporate travel management

## VALUE PROPOSITION

- Broad range of services at the local, national and international level (direct bus lines to cities),
- Continuous fleet modernization,
- All in one Mobility solution (new mobility Culture & Concept),
- Excellent user experience and services,
- Developing sustainable transportation solutions.

## SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY

- Micromobility,
- Full mobility service,
- Development of new mobility software (SaaS, Market place).

## REFERENCES

- Next Bike,
- Official bus carrier of Italian Serie A football team Udinese Calcio, Slovenian basketball team KK Cedevita, football teams NK Bravo, NK Celje and ND Gorica and many other sport clubs,
- Official bus carrier of Slovenian national basketball team, Slovenian national handball team, ... .





## CORE BUSINESS

- Energy and ecology

## ABOUT THE COMPANY

Ecology is becoming increasingly important in today's world, as it tends to protect the environment from further pollution whilst, at the same time, preserving it for future generations. This is the reason why the Panvita Group has designed integrated ecological solutions.

Through these solutions the integrated food production process is put under complete ecological control. Nutrients are returned back to nature and the electricity produced through this process can be classified as "green energy". The following activities fall within the framework of ecological activities: waste water cleaning, animal by-products (ABP) processing, and more importantly, acquiring "green" electricity from bio-gas. The Panvita Group is taking an integrated approach to meet these challenges. This is why Panvita has established and resolved waste water cleaning at the Nemščak and Mir waste water treatment plants and we also process animal by-products coming from companies within the Panvita Group. In 2006 we established our first bio-gas plant at the Nemščak pig farm. As a result, we initiated a new cycle of investments into acquiring "green" electricity from animal waste began. The Panvita Group is entering a

## Panvita EKOTEH d. o. o.

Lendavska ulica 5, Rakičan, 9000 Murska Sobota, Slovenia

Contact person: Matjaž Durič

- ✉ matjaz.duric@panvita.si
- ☎ +386 2 543 92 81
- ✉ ekoteh@panvita.si
- 🌐 www.panvita.si

new area with the newly established bio-gas plant, one that is attracting more and more attention on an international level. At the same time, the Group is committed to respecting international guidelines on preserving the environment and reducing CO2 emissions.

## MAIN ACTIVITIES / PRODUCTS / SERVICES

- It takes care of the environmental processes in the Panvita Group,
- Processing food waste, slaughterhouse waste, chicken and pig manure to biogas,
- Electricity production to public grid,
- Thermal energy is used to heat farms Nemščak, Jezera, Motvarjevci and General Hospital Murska Sobota,
- Digestate is used as a fertiliser on the fields of Panvita Group.

## VALUE PROPOSITION

- Sustainable, green and circular practices.

## REFERENCES

Panvita Ekoteh manages 3 biogas plants:

- Nemščak
- Jezera
- Motvarjevci





**Surovina d.o.o.**

Ul. Vita Kraigherja 5, 2000 Maribor, Slovenia

Contact person: JURE FIŠER, Chief Executive Officer

☎ +386 41 339 994

✉ jure.fiser@surovina.com

☎ +386 2 707 21 10

✉ surovina@surovina.com

🌐 www.surovina.si

**CORE BUSINESS**

- Production of secondary raw materials from waste and residues.

**ABOUT THE COMPANY**

We are a company with seventy years of tradition, valuable experiences, clearly set objectives and a bold vision for the future - to become the largest provider of waste management services in Slovenia. We offer comprehensive solutions for all sorts of waste. We handle wastes as precious secondary raw material taking care of useful metal and non-metal materials to be returned into production, while preparing the residues to be returned to energy.

**MAIN ACTIVITIES / PRODUCTS / SERVICES**

- Production of secondary raw materials from waste and residues,
- Collecting and recycling of industrial waste,
- Research and Development of activities for waste processing,
- Laboratory analyses,
- Buying and selling of waste recyclates,
- Packing scheme,
- Production of solid recovered fuel (SRF),
- Destruction of confidential documents and destruction of goods in the presence of a commission, and,
- Environmental protection consulting.

**VALUE PROPOSITION**

Surovina d.o.o. is very active in the field of circular economy and actively participates in the development and introduction of new technologies that enable the transition from a linear economy to circular economy models.

Through development projects (Polykročnost, Outdoc, Inspires, Cirtchread...) it contributes to:

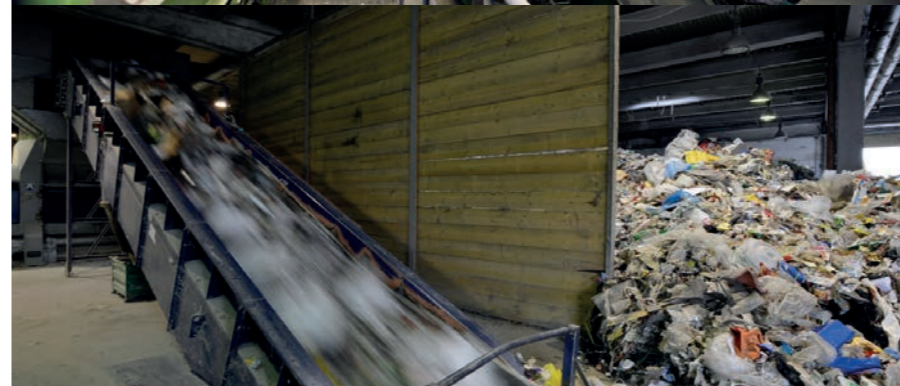
- Increasing the share of material recovery of waste into secondary raw materials and developing new technologies to increase competitiveness,
- Processing waste into high value-added recyclables,
- Strengthening and integrating new knowledge and competencies in the industry of the future at the global level (circular economy, robotics...).

**SEGMENTS THAT ARE MOST RELEVANT FOR OUR COMPANY**

- Industrial waste management,
- selling of secondary raw materials.

**REFERENCES**

- GORENJE GSI, d.o.o.
- Pošta Slovenije d.o.o.
- CIMOS d.d.
- Telekom Slovenije, d.d.
- Akrapovič, d. d.



## 41 SLOVENIAN COMPANIES are chosen ambassadors of Slovene economy



[www.sloveniabusines.eu](http://www.sloveniabusines.eu)





I FEEL  
SLOVENIA

OFFICIAL PARTICIPANT - SLOVENIA

Financed and organised by:



REPUBLIC OF SLOVENIA  
MINISTRY OF ECONOMIC DEVELOPMENT  
AND TECHNOLOGY



Partners:



I FEEL  
SLOVENIA



REPUBLIC OF SLOVENIA  
GOVERNMENT COMMUNICATION OFFICE



Chamber of Commerce  
and Industry of Slovenia



Slovenian  
Business  
Club



MANAGERS'  
ASSOCIATION  
OF SLOVENIA



CHAMBER OF SMALL  
BUSINESS AND CRAFT  
OF SLOVENIA